AMENDMENTS

In the claims:

Please add the following claims.

A 1

44. (New) The method of claim 1, wherein said memory is non-volatile memory.

45. (New) The method of claim 1, wherein said first user input is received while said sequential visual media is being presented to said user.

46. (New) The method of claim 1, wherein said first user input is received while a presentation of said sequential visual media is stopped.

47. (New) The method of claim 1, wherein said first user input is received while a presentation of said sequential visual media is paused.

48. (New) The method of claim 1, further comprising:

   after the step of receiving said first user input, providing said user with a confirmation that said visual scene has been bookmarked.

49. (New) The method of claim 1, wherein said second user input corresponds to a selection of a thumbnail image.

50. (New) The method of claim 1, wherein said visual scene is associated with a bookmark list.

51. (New) The method of claim 50, further comprising:

    receiving a second user input requesting that a second visual scene contained in a video presentation be bookmarked; and

    associating said second visual scene with a second bookmark list.

52. (New) The method of claim 51, wherein said second user input is received from a second user.

53. (New) The method of claim 50, further comprising:

    after expiration of a rental access period, disassociating said visual scene from said bookmark list.

54. (New) The method of claim 50, wherein upon expiration of a rental access period, said visual scene continues to be associated with said bookmark list.

55. (New) The method of claim 50, further comprising:

    after expiration of a rental access period, prompting said user to provide input as to whether said bookmark list is to be deleted.

56.   (New) The method of claim 1, further comprising:

      after expiration of a rental access period, deleting said information from

      memory.

57.   (New) The method of claim 1, further comprising:

      after expiration of a rental access period, prompting said user to provide

      input as to whether said information is to be deleted.

58.   (New) The method of claim 7, wherein said user input assigning a character

      sequence is received while said sequential visual media is being presented to said

      user.

59.   (New) The method of claim 7, wherein said user input assigning a character

      sequence is received while a presentation of said sequential visual media is stopped.

60.   (New) The method of claim 7, wherein said user input assigning a character

      sequence is received while a presentation of said sequential visual media is paused.

61.   (New) The method of claim 7, wherein said user input assigning a character

      sequence is received after a presentation of said sequential visual media has ended.

62. (New) A media services system for providing a media presentation to a user via an interactive client device coupled to a programmable server device, said system comprising:

bookmarking logic configured to cause bookmarking data to be stored in memory in response to user input, said bookmarking data being related to a visual scene that is contained in said media presentation and that is identified via user input; and

retrieval logic configured to cause video data related to said visual scene to be transmitted to a display device in response to user input requesting said visual scene.

63. (New) The system of claim 62, wherein said client device is a television set-top box and said display device is a television.

64. (New) The system of claim 62, wherein said memory is non-volatile memory.

65. (New) The system of claim 62, wherein user input identifying said visual scene is received while a media presentation containing said visual scene is being presented to said user.

66. (New) The system of claim 62, wherein user input identifying said visual scene is received while a media presentation containing said visual scene is stopped.

5

67. (New) The system of claim 62, wherein user input identifying said visual scene is received while a media presentation containing said visual scene is paused.

68. (New) The system of claim 62, wherein said user is provided with feedback confirming that said visual scene has been bookmarked.

69. (New) The system of claim 62, wherein said visual scene is associated with a bookmark list.

70. (New) The system of claim 69, wherein a plurality of bookmark lists are stored in memory.

71. (New) The system of claim 69, wherein after expiration of a rental access period for said media presentation, said visual scene is disassociated from said bookmark list.

72. (New) The system of claim 69, wherein after expiration of a rental access period for said media presentation, said visual scene continues to be associated with said bookmark list.

73.   (New) The system of claim 69, wherein after expiration of a rental access period for said media presentation, said user is prompted by said client device to provide input as to whether a bookmark list is to be deleted.

74.   (New) The system of claim 62, wherein after expiration of a rental access period for said media presentation, said bookmarking data is deleted from memory.

75.   (New) The system of claim 62, wherein after expiration of a rental access period for said media presentation, said user is prompted by said client device to provide input as to whether said bookmarking data is to be deleted.